

NON-MEDICAL SWITCHING OF NEUROTOXINS

Medicines known as

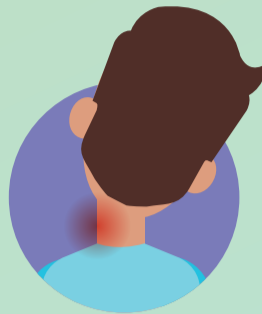
BOTULINUM NEUROTOXINS ARE TARGETED TREATMENTS FOR:



SPASTICITY



MIGRAINE



DYSTONIA



Some botulinum neurotoxins are

SIMILAR BUT NOT THE SAME.

They have different:



DOSING



FORMULATION

The FDA explains that **there's no formula for converting** one botulinum neurotoxin to another.



Physicians may come to prefer a specific botulinum neurotoxin.

Administering that medicine becomes SECOND NATURE.



Yet health plans may push patients from their current botulinum neurotoxin to one that's less expensive for the insurer.

THAT'S CALLED NON-MEDICAL SWITCHING.

Non-medical switching of botulinum neurotoxins:



Ignores FDA prescribing information



Disrupts patients' treatment



Requires physicians to use a drug they're unfamiliar with, introducing the chance of medical errors



HELP STOP NON-MEDICAL SWITCHING OF BOTULINUM NEUROTOXINS.